



# Guidewire Live

## Power of Context

### DATA SHEET

When you work in the business of insurance, you often face one of two problems. Either you don't have enough information to make the best decision, or you're overwhelmed with so much data that you still can't make the best decision. And every day it gets worse as the torrent of internal and external data increases. You have more data, more reports, and more siloed tools, but somehow you aren't convinced that you are making better decisions.

Something needs to change. You don't need more information; you need better context. What does this look like? Here are a few ideas:

- Apples-to-apples benchmarks and comparisons to a large and growing community of insurers operating on a common data model
- Turnkey integration of internal data with external sources
- Solutions delivered as an app, not just raw data feeds – designed for particular users solving specific business needs
- Access to today's information today
- Intuitive and visual presentation so that people can rapidly understand patterns and implications

Better context, when applied intelligently to your day-to-day decisions, has the power to revolutionize how the work of insurance is done.



### MEMBER VIEWPOINTS

*"Guidewire Live gives our claims, underwriting, and actuarial experts access to accurate real-time benchmark and comparison data that helps us assess our performance, highlight opportunity areas, and measure the impact of internal operational changes. The tool allows us to bust myths and take action to improve our business results."*

- Jim Kauffman, Senior Vice President,  
Claims, California Casualty  
Member since August 2012

*"Guidewire Live apps provide us with valuable business insights and access to detailed industry benchmarks with minimal IT effort."*

Sandra Baskerville, VP Solution Delivery,  
P&C, The Co-operators  
Member since August 2012

## From Guessing to Knowing

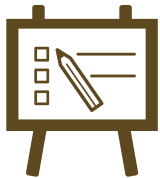
Context-driven decisions and actions are achievable today. Over 130 insurers have chosen to implement a Guidewire core system sharing a common data model. This is a common language that enables a new generation of solutions hosted by Guidewire, based on shared knowledge across a critical mass of P&C companies. We call it Guidewire Live<sup>sm</sup>.

**Guidewire Live is a network that connects peer insurers, external sources of information, and apps to enable context-driven decisions.** It is available to anyone who is live on Guidewire ClaimCenter<sup>®</sup>. Members join a peer community to share best practices, make more informed decisions, and elevate performance. This network is comprised of:

- **People, data, and insight from peer insurers**, incorporating benchmarks based on transaction-level data aggregated across insurers using Guidewire's common data model
- **External sources of information and tools** from third-party software and data providers, curated and connected by Guidewire
- **Hosted apps** that provide valuable context, enabling insurance professionals to take more informed actions based on who they are, the specific problem they need to address, and when they need to act

## Guidewire Live Apps

Guidewire Live apps help you make more informed, context-driven decisions. There is no large implementation project or upfront risk to implement them. If you're live on Guidewire ClaimCenter, you can be using the Guidewire Live apps in a week. There are currently seven apps:



**Canvas**—Travel virtually to a particular time and location to visualize and filter your data on a map. Overlay context to see where hail fell, earthquakes shook, floods inundated, and fires raged.



**Compare**—Take action based on current and comparable peer-insurer benchmarks. Validate your hunches and dispel myths. Compare gives you instant P&C industry context around your performance measures.



**Before & After**—Evaluate the impact of external events and internal decisions such as business process changes, product innovations, and capital investments. Control for overall trends to understand your relative performance by comparing with peer benchmarks. Before & After<sup>sm</sup> frees you from accounting periods to define the relevant context in time.



**Catastrophe**—Capture all of the catastrophes in your system. Run a comprehensive report that lists every catastrophe your business has defined.



**ViewPoint**—Enables users to pinpoint and view a precise location based on the latest mapping technology in the context of their claims or policy workflow.



**Contrast**—Interact with your metrics in a rich, visual environment fueled by today's data. Congratulate high-performing regions, relieve problem locales, and identify gaps and opportunity areas. Contrast enables you to pan, scan, and zoom to discover the geographic and demographic context.



**Spotlight**—Empower underwriters to make better decisions by automating the assessment of individual location-based risk. Bring together relevant data from internal and external sources, apply company-specified algorithms to generate peril- based alerts, and present the evaluation results to the underwriter visually for detailed interaction.

## Guidewire Live Inside

Guidewire Live Inside<sup>SM</sup> is a delivery channel that enables carriers to use cloud-based Guidewire Live apps inside Guidewire InsuranceSuite<sup>TM</sup> in their day-to-day workflow, securely, with high availability and performance.

Live Inside is the technology infrastructure that provides the nonfunctional requirements (reliability, availability, security, and so on) that enable Guidewire Live apps to be used inside InsuranceSuite.

## About Guidewire

Guidewire delivers the software that Property/Casualty (P/C) insurers need to adapt and succeed in a time of rapid industry change. We combine three elements – core processing, data and analytics, and digital engagement – into a technology platform that enhances insurers' ability to engage and empower their customers and employees. More than 200 P/C insurers around the world have selected Guidewire. For more information, please visit [www.guidewire.com](http://www.guidewire.com) and follow us on twitter: @Guidewire\_PandC.

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